



From our target user, to illustrate more, what kind of people they are. We have three characters for three roles

TARGET USER : KMUTT Undergraduate Students



John
Event Owner



Jane
Event Participant



Tom
Admin

Let's Start with John



John
Event Owner



Jane
Event Participant



Tom
Admin

Event Owner



Background

About John

John is a freshman student at KMUTT who studies Biology. He finds studies fun and useful and is dedicated to learning new things and making friends.

Problems

- Limited platform options for collaboration
- Difficulty Finding People with Relevant Skills
- Limited reach: Hard to find people outside department.
- Time spent to know someone outside department

Name	John
Age	19 years old
Gender	Male
Department	Biology
Device	Mobile

Challenges

- Does not know anyone in other faculties.
- Does not have any knowledge about engineering at all.
- Other students are too shy to participate or help him.
- Needs to balance his event planning with his coursework and other obligations.

Goals and Needs

- Know more people who are interested in a bio-hackathon
- Meet with people from other department who have skills for a hackthon
- Get help from other students to improve his skills

How Can WisMod Achieve John's Goals?



John's Goal

1. Difficulty Finding People with Relevant Skills.
2. Know more people who are interested in a bio-hackathon.
3. Get help from other students to improve his skills



WISMOD

1. Before joining, participants can identify the required skills they should have from the event details
2. People who contact him can be someone he hasn't known before.
3. People respond to his request on the event announcement

How Can WisMod Relieve John's Pains?



John's Pain

1. Meet with people from other departments who have skills for a hackathon
2. Time spent to know someone outside department
3. Limited reach: Hard to find people outside the department.
4. Limited platform options for collaboration.



WISMOD

1. we have tags, to make people get the right target.
2. No need to go out and look for people, people look for you from events. So save time, and get to know people outside the department.
3. We have no limits for accessing activities. All events are available for everyone, even the other department that has no acquaintances.
4. We have chat room: gather people who are interested in the same thing

How Can WisMod Beat John's Challenges?



John's Challenge

- 1.Does not know anyone in other faculties.
- 2.Other students are too shy to participate or help him.
- 3.Does not have any knowledge about engineering at all.
- 4.Needs to balance his event planning with his coursework and other obligations.



WISMOD

- 1.No boundaries among inter-faculties students.
- 2.People can express their wishes. Because text online communication at the beginning is less nervous than face-to-face communication.
- 3.Hard to complete his goals because lack of knowledge. Our app aims to make a collaborative community. Someone can help him achieve goals easier.
- 4.People can assist him after joining his event.

Let's Look at Jane



John
Event Owner



Jane
Event Participant



Tom
Admin

Event Participant



Background

About Jane

Jane is a KMUTT student who wants to expand her friend circle and apply her knowledge in somewhere while learning at KMUTT.

Problems

- Limited and hard to find opportunities outside classroom.
- Lack of Confidence or shyness when communicating verbally

Name	Jane
Age	20 years old
Gender	Female
Department	Engineering
Device	Mobile

Challenges

- Doesn't know how and where to find competitions
- Doesn't have a strong network or connection
- Have some skills but nowhere to show

Goals and Needs

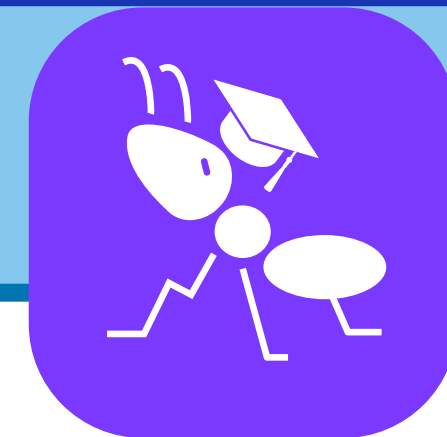
- Improve skills by joining multidisciplinary events
- Find events and make more friends and connection
- Save time and cost to find events and join them

How Can WisMod Achieve Jane's Goals?



Jane's Goal

1. Improve skills by joining multidisciplinary events
2. Find events and make more friends and connection
3. Save time and cost to find events and join them



WISMOD

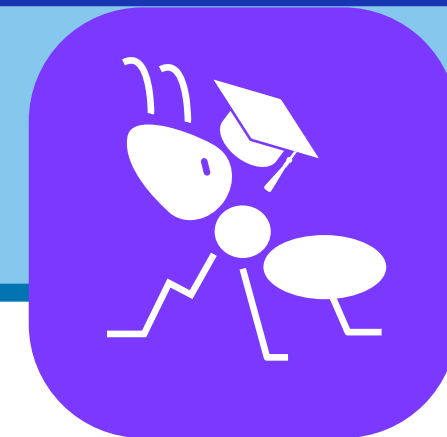
1. Various events will be created for different-area students. Increasing the opportunity to find unfamiliar events.
2. Allows to reach many events and have a chat room for communication.
3. Quickly reaching interesting events by searching and filtering

How Can WisMod Relieve Jane's Pains?



Jane's Pain

1. Limited and hard-to-find opportunities outside the classroom.
2. Lack of Confidence or shyness when communicating verbally



WISMOD

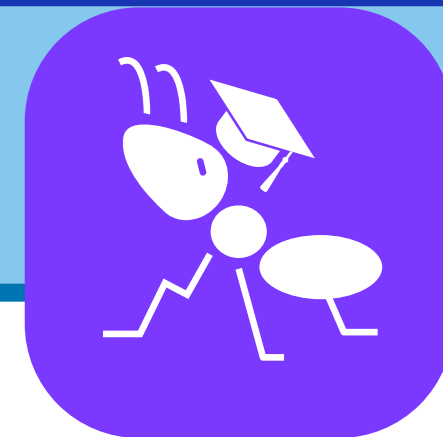
1. Creative activities are created by students, these experiences cannot be found in the classroom.
2. Joining events and chat to improve verbal communication skills.

How Can WisMod Beat Jane's Challenges?



Jane's Challenge

1. Doesn't know how and where to find competitions.
2. Doesn't have a strong network or connection.
3. Have some skills but nowhere to show.



WISMOD

1. No boundaries among inter-faculties students.
2. Joining events, talking to people, and befriending others to establish a strong network or increase connections.
3. Joining events to show skills at the right place.

Let's Look at Tom



John
Event Owner



Jane
Event Participant



Tom
Admin

WISMOD Admin



Background

About Tom

Tom is a 22 years old senior student from KMUTT, who loves coding and solving people's problems as a programmer. He is a part of WisMod Event Monitoring Team.

Problems

- Few admins cannot handle thousands of users
- It is costly and time consuming to create AI algorithm to control all users events

Name	Tom
Age	22 years old
Gender	Male
Department	CS
Device	Mobile/Computer

Challenges

- Users make inappropriate or misleading events.
- Many people see events.
- Cannot review all the users' events manually

Goals and Needs

- To check the appropriate of all posts in the application
- Have the power to validate all posts with few admins

How Can WisMod Achieve Tom's Goals?



Tom's Goal

- 1.To check the appropriate of all posts in the application.
- 2.Have the power to validate all posts with few admins



WISMOD

- 1.Allows viewing all created events.
- 2.A simple algorithm embedded into the system which checks for inappropriate words in an event. If found then the event is taken down automatically.

How Can WisMod Beat Tom's Challenges?



Tom's Challenge

1. Users make inappropriate or misleading events.
2. Many people see events.
3. Cannot review all the users' events manually



WISMOD

1. Allow admin to remove or delete events
2. Besides checking by himself, all users can help the admin post validation by reporting inappropriate events when they see them.

How Can WisMod Relieve Tom's Pains?



Tom's Pain

1. Few admins cannot handle thousands of users.
2. It is costly and time-consuming to create an AI algorithm to control all users' events.



WISMOD

1. Let users assist admins by reporting inappropriate events.
2. Apply simple algorithms and users' reports to control inappropriate events.