WISMOD

Work Like a Mod

WisMod is a mobile application that connects KMUTT students with like-minded individuals to make your next event unforgettable!

Presentation Outline

1
Customer Journey

2
Alpha Version

3
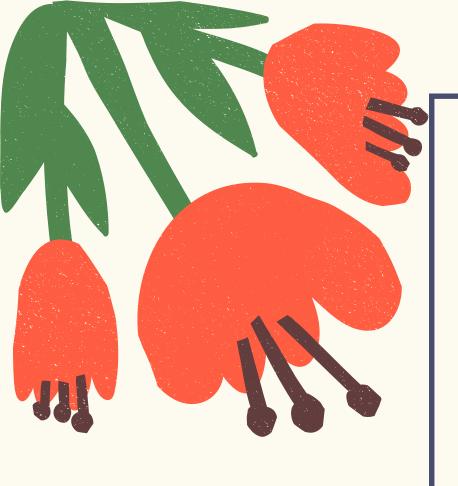Backlog (3rd & 4th sprints)

CUSTOMER JOURNEY MAP

John
Event Owner

Jane
Event Participant
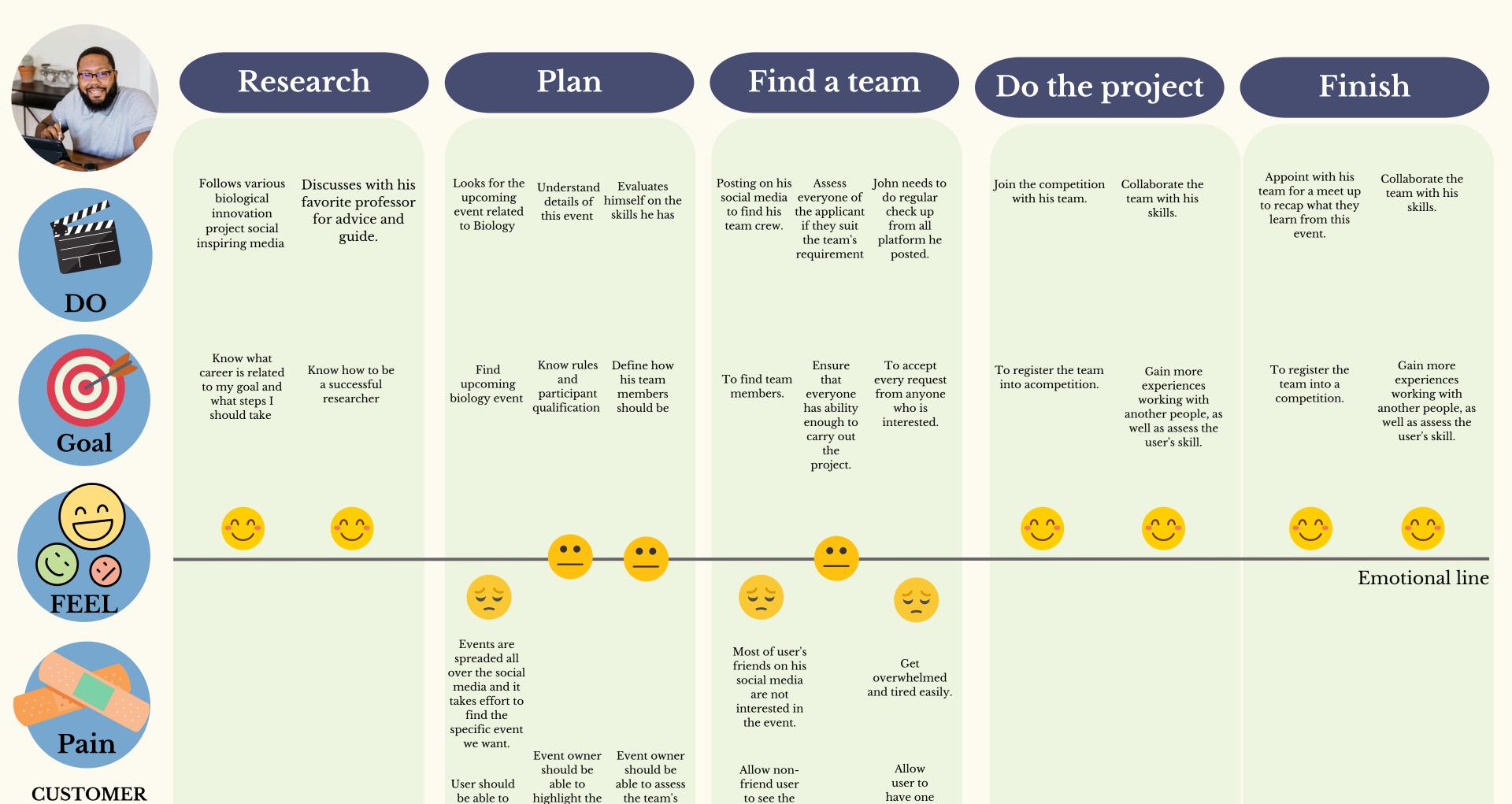
About John

Occupation:

1st Year Biology Student at KMUTT.

Scenario:

John **tries to find various opportunity** to explore the world of innovation with his biology skill. John **followed some biology related** YouTubers which reviews their work, goal and progress. It **encourages** him to **participate** into this **industry** by starting with **joining the competition**.

Goal:

John wants to **gain experience** working with multi disciplinary team on real project.

	Research	Plan	Find a team	Do the project	Finish

DO

Research	Plan	Find a team	Do the project	Finish
Follows various biological innovation project social inspiring media	Looks for the upcoming event related to Biology	Posting on his social media to find his team crew.	Join the competition with his team.	Appoint with his team for a meet up to recap what they learn from this event.
Discusses with his favorite professor for advice and guide.	Understand details of this event	Assess everyone of the applicant if they suit the team's requirement	Collaborate the team with his skills.	Collaborate the team with his skills.
	Evaluates himself on the skills he has	John needs to do regular check up from all platform he posted.		

Goal

Research	Plan	Find a team	Do the project	Finish
Know what career is related to my goal and what steps I should take	Find upcoming biology event	To find team members.	To register the team into acompetition.	To register the team into a competition.
Know how to be a successful researcher	Know rules and participant qualification	Ensure that everyone has ability enough to carry out the project.	Gain more experiences working with another people, as well as assess the user's skill.	Gain more experiences working with another people, as well as assess the user's skill.
	Define how his team members should be	To accept every request from anyone who is interested.		

FEEL

Emotional line

Pain

CUSTOMER IMPROVEMENTS

Research	Plan	Find a team	Do the project	Finish
	Events are spreaded all over the social media and it takes effort to find the specific event we want.	Most of user's friends on his social media are not interested in the event.		
	User should be able to filter the events.	Allow non-friend user to see the event as well.		
	Event owner should be able to highlight the specific requirement in the events.	Get overwhelmed and tired easily.		
	Event owner should be able to assess the team's candidate in a dedicated channel.	Allow user to have one dedicated channel.		

Process

Research

Plan

Find a team

Do the project

Finish

Research

DO

Follows various biological innovation project social inspiring media

Discusses with his favorite professor for advice and guide.

Goal

Know what career is related to my goal and what steps I should take

Know how to be a successful researcher

FEEL

😊

😊

Emotional line

Pain

CUSTOMER IMPROVEMENTS

Plan

Process

- Research
- **Plan**
- Find a team
- Do the project
- Finish

DO

Goal

FEEL

Pain

CUSTOMER IMPROVEMENTS

Looks for the upcoming event related to Biology	Understand details of this event	Evaluates himself on the skills he has
Find upcoming biology event	Know rules and participant qualification	Define how his team members should be
Events are spreaded all over the social media and it takes effort to find the specific event we want.		
User should be able to filter the events.	User should be able to filter the events.	Event owner should be able to assess the team's candidate in a dedicated channel.

Emotional line

Find a team

Process

- Research
- Plan
- **Find a team**
- Do the project
- Finish

DO

Goal

FEEL

Pain

CUSTOMER IMPROVEMENTS

Posting on his social media to find his team crew.

To find team members.

Assess everyone of the applicant if they suit the team's requirement

Ensure that everyone has the ability enough to carry out the project.

John needs to do regular check up from all platform he posted.

To accept every request from anyone who is interested.

Emotional line

Most of user's friends on his social media are not interested in the event.

Get overwhelmed and tired easily.

Allow non-friend user to see the event as well.

Allow users to have one dedicated channel.

Do the project

Process

Research

Plan

Find a team

Do the project

Finish

DO

Goal

FEEL

Pain

CUSTOMER IMPROVEMENTS

Join the competition with his team.

To register the team for a competition.

Collaborate the team with his skills.

Gain more experience working with other people, as well as assess the user's skill.

Emotional line

Process

Research

Plan

Find a team

Do the project

Finish

DO

Goal

FEEL

Pain

CUSTOMER
IMPROVEMENTS

Appoint with his team for a meet-up to recap what they learn from this event.

To register the team for a competition.

😊

Emotional line

3RD SPRINT PRESENTATION

John's To-Be Map

John
Event Owner

Research

Follows various biological innovation project social inspiring media

Discusses with his favorite professor for advice and guide for his career path.

Plan

WisMod app

Open WisMod app

Check for any incoming Biology related event

Explore the existing event

Check the category & tag of the event

Understand details of this event

Evaluates himself on the skills he has

Find a team

WisMod app

Open WisMod app

Create event and provide the description

Post to the system

Wait others contact to him

Make an appointment

Do the project

Do the project together

Finish

Have new friends and know each other better

CUSTOMER JOURNEY MAP

John
Event Owner

Jane
Event Participant

About Jane

Occupation:

2nd Year Mechatronics Engineering Student at KMUTT.

Scenario:

Jane is also interested in competition as well. But she just focused on application of her engineering skill. She prefers to work with any domain, since she is looking forward to specify her scope too.

Goal:

Jane wants to try new challenges using her engineering experience.

	Research	Discuss	Find a team	Do the project	Finish

DO

Research:
Explore the possibility of mechatronic engineering application through social media | Contacts her brother from another engineering department | Explore the existing event through online website or social media

Discuss:
Looking for any event opening for engineering knowledge

Find a team:
Asks professor to recommend some students who is interested on doing actual project | Evaluate each one of the applicant by herself.

Do the project:
Join the competition with her team | Collaborate the team with her skills

Finish:
Take a photo together with the team

Goal

Research:
How can I apply my skills into the real work? | I want to be like my brother | Find some activity that she can join

Discuss:
Challenging herself using her engineering knowledge

Find a team:
To roughly know who can join with her | Ensure that everyone has ability enough to carry out the project.

Do the project:
Register the team into a competition | Gain more experiences and knowledge

Finish:
Collab with team to do some awesome project together

FEEL
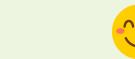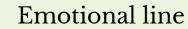
Emotional line

Pain

Research:
Takes too much effort to find the specific event she wants.

Find a team:
It takes time and is too dependent on her friends only.

CUSTOMER IMPROVEMENTS

Research:
Categorize event properly and provide the filter to access content more quickly

Find a team:
Allow non-Jane's friend student to join

Research

Process

Research

Discuss

Find a team

Do the project

Finish

DO

Goal

FEEL

Pain

CUSTOMER IMPROVEMENTS
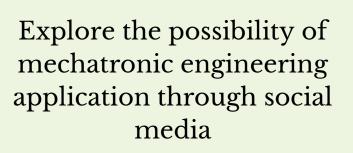
DO	Explore the possibility of mechatronic engineering application through social media	Contacts her brother from biological engineering department	**Explore the existing event through online website or social media**
Goal	Find the specific field which I should master	Get inspired for working with another domain	Find some activity that she can join
FEEL	😊	😊	

Emotional line

😔

Takes too much effort to find the specific event she wants.

Categorize event properly and provide the filter to access content more quickly

Discuss

Process

Research

Discuss

Find a team

Do the project

Finish

DO

Goal

FEEL

Pain

CUSTOMER
IMPROVEMENTS

Discuss with Professor

Find any activities which can boost/enhance Jane's engineering skill

Emotional line

Find a team

Process

- Research
- Discuss
- **Find a team**
- Do the project
- Finish

DO

Goal

FEEL

Pain

CUSTOMER IMPROVEMENTS

Announce in the app for anyone who is interested in the competition.

Evaluate each one of the applicant by herself.

Get team members

Ensure that everyone has ability enough to carry out the project.

Emotional line

It takes time and is too dependent on her friends only.

Allow non-Jane's friend student to join

Do the project

Process

- Research
- Discuss
- Find a team
- **Do the project**
- Finish

DO

Goal

FEEL

Pain

CUSTOMER IMPROVEMENTS

Join the competition with her team	Collaborate the team with her skills
Register the team into a competition	Gain more experiences and knowledge

Emotional line

Finish

Process

Research

Discuss

Find a team

Do the project

Finish

DO

Goal

FEEL

Pain

CUSTOMER
IMPROVEMENTS

Take a photo
together with
the team
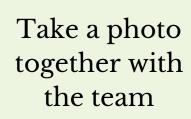
Collect the photo as an
evidence of event
participant

Emotional line

3RD SPRINT PRESENTATION

Jane's To Be Map

Jane
Event participant

Research

WisMod app

Open WisMod app

Explore for any incoming interesting event by using search from text and filter by tag or category

List all interesting event by bookmarking

Discuss

Consult listed event with professor to get the recommendation

Find a team

WisMod app

Open WisMod app

Find the professor-recommended event

Click join the event

Start conversation with event owner and make an appointment

Do the project

Do the project together

Finish

Have new friends and know each other better

Research

WisMod app

Open WisMod app

Explore for any incoming interesting event by using search from text and filter by tag or category

List all interesting event by bookmarking

Discuss

Consult listed event with professor to get the recommendation

Find a team

WisMod app

Open WisMod app

Click join the event

Start conversation with event owner and make an appointment

Do the project

Do the project together

Finish

Have new friends and know each other better